

Nextag's range of useful mobile apps expertly adapts our popular online tools for shoppers on the go. From providing the best deals for consumers to helping merchants tailor their sales and marketing programs, Nextag's mobile apps are in a shopping class of their own.

## The Nextag Mobile App

With Nextag's Mobile app, shoppers can browse thousands of merchants from any where at any time . Additionally, mobile users scan product barcodes in brick and mortar stores to save their favorite products. Nextag's mobile shoppers can find exactly what they want at a price they'll love.

### Features include:

- Search by barcode, image, brand, price, seller ratings and more.
- Create Wish Lists of favorite products.
- Save Favorite Items to buy at a later date.
- Store Locator and Inventory Tracker.
- Provides detailed and up-front Shipping and Tax Information.

## Dealforce

Dealforce provides shoppers with up-to-the-minute deals in their local area, and also gives merchants a free, scalable and controllable mobile marketing platform. With deals posted by both shoppers and merchants, Dealforce users can easily find those hard-to-find bargains and last-minute clearance sales that many other deal apps overlook. Posting a deal is free and easy, and can be altered, updated, shared or deleted at any time.

Dealforce truly helps sellers sell and buyers buy.

### Features include:

- Increase foot traffic by posting, updating and adapting mobile marketing messages with ease.
- Create profiles that reflect shopper expertise, and can be shared socially.

- Share hot deals instantly.
- Receive unique deals sorted by your own personal criteria.
- Search deals by specific products, shopping categories, stores and location.
- View results by list or on a local map.

## Radar

Radar, Nextag's popular personal shopper, has finally arrived in a handy mobile form.

Utilizing Nextag's proprietary technology, Radar is like having your very own shopping assistant in your pocket. Add any product to your Radar list, and then just sit back while the app scans the Nextag catalog in search of a lower price. It will continue looking as long as the user keeps the item on their Radar list.

Adding products to the app couldn't be easier. Simply scan the products barcode using a mobile device or let Radar identify what you want by simply taking a picture of the item. Radar will identify it, add it to your list, and notify you when the price drops. What's more, the app will even connect users directly to the merchant with the lowest price – right from their phone!