

Welcome to Nextag! To get started, new merchants should follow these four easy steps:

1. ADD PRODUCTS

Before Nextag can display your products, you must provide your product file via a simple upload process. Step-by-step instructions for this process are available in an easy-to-follow video guide.

▶ **How to upload your product file**

2. SALES TAX & SHIPPING INFO

Increase conversion rates by including sales tax and/or shipping in the advance price shown.

▶ **Enter sales tax**

▶ **Enter shipping info**

3. COMPLETE STORE PROFILE

Upload your logo, store policies and contact information.

▶ **Enter store info**

4. FREE MERCHANT PROGRAMS

We recommend these programs that are available immediately and at no additional cost.

▶ **Add ROI Optimizer** - Improves feed optimization and overall performance

▶ **Add Buyer Reviews** - Builds credibility with potential buyers

▶ **Add Seller Badge** - Drives customers to your review page with one easy click